

George Evans

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Objective:

To secure a permanent position in production, PR and marketing, customer relations, or sales.

Professional Skills:

Superior computer skills in Word, Excel, Outlook, along with Design, Web, and Multimedia applications. Expert-level in Macintosh environments, good comfort-level in PC environments.

Highly organized and detail oriented with a commitment to excellence, honed through work in fast-paced environments dealing directly with clients under deadlines and budgetary constraints.

Strong bilingual communication skills demonstrated through public speaking, interviewing applicants and dealing with clients in varying situations requiring both sensitivity and tact.

Business Experience:

M-Swing Productions *Managing Director*

Montréal/Toronto

- Small business owner since 1996
- Received national distribution and cultivated a corporate clientele
- Album producer
- Concert producer/promoter
- Radio ad and voice-over producer
- Booking agent, management, public relations and talent

Sotheby's *Assistant Special Events Coordinator*

New York

- Direct client contact
- Event planning and execution
- Inventory maintenance
- Acquisition planning
- Permanent and part-time staff supervision

Gloria Sustar Agency *Agency Representative*

Cincinnati

- Casting Director
- Talent screening and interviews
- Client and talent database maintenance
- Agency Head Sheet production

Edward Blank Associates
Telemarketer

New York

- Promoted to upper-level sales in record time
- Met and exceeded daily quota
- Cold Calling

Media Experience:

Planet Jazz Magazine
Staff Writer

Montréal/Toronto

- Featured columnist for over four years
- Regular column covering the vocal jazz scene
- Artist interviews and Special features
- On-Site jazz festival coverage in three cities
- Dozens of CD releases reviewed

Bell ExpressVu
Staff Announcer

Toronto

- Corporate in-house video
- Pay-Per-View Event and Movie Promos
- Sports Promos (WWF, WCW, NHL, etc.)
- Channel 198, 24/7, English and French
- ID's, Bumpers and Liners

Ckrk-fm, "K103"
Specialty program host and commercial voice

Montréal

- Developed the Friday evening time slot, growing audience base
- Brought positive media attention to the station
- Voiced ads for local and national clients (President Stone 2000, HMV)

Ckut-fm, 90.3
Specialty program host and commercial voice

Montréal

- Initiated a popular long-running series imitated by other local stations
- Named in "Best of Montreal" [Montreal Mirror]
- Covered festivals and events, interviewing countless artists
- Made scores of promotional appearances in nine years on the air

CBC, Radio
Free-Lancer

Montréal

- Worked as broadcaster and musical guest
- Frequent appearances on local, regional and national programming
- Hired to create two pilot programs with two staff producers

Free-Lance Voiceover

Montréal/Toronto

- Voiceover work as needed for several clients on an on-going basis
- Sessions both home-produced and in-studio
- List available on request